

31<sup>st</sup> Annual  
Destin Seafood Festival

*The Best Fall Event in Destin  
36,000 Attendees*

October 2-4, 2009



Sponsorship Opportunities



*31st Annual Destin Seafood Festival  
October 2-4, 2009*

**Introduce your company to 36,000 prospects  
through a Seafood Festival sponsorship...**

Attended by more than 36,000, from locals and visitors to families and foodies, the Destin Seafood Festival is an annual tradition in one of the panhandle's most beautiful communities. More than 20 food vendors, most of them favorite local restaurants, present delicious dishes during the 3-day event.

A main stage hosts live entertainment to please every palette from nationally known headliners to homegrown musicians, while our kids' zone is packed with enough fun and excitement to exhaust even the most exuberant child or teen.

Throughout the event, festival-goers can stroll through booths to meet our business partners (in other words, YOU, our sponsors!) or find treasures among the local and regional arts and crafts vendors.

**Please mail payment with signed Sponsorship Agreement to:**

Risa Garner, Director of Events, Destin Area Chamber of Commerce  
4484 Legendary Drive Ste. A, Destin, FL 32541  
Office (850) 837-2711 X2 Fax (850) 654-5612

**Thank you, and we look forward to partnering with you!**



## 2009 SPONSORSHIP PACKAGES

Our sponsorship packages enable you to enjoy community recognition, market your products and services to 36,000 festival-goers, and get your employees out into and involved in our community. Please find a package below tailored to your sponsorship goals:

<b><i>Corporate Sponsorship</i></b>	<b><i>\$12,000 Member/\$20,000 Non-Member</i></b>
-------------------------------------	---

- One spot on the Destin Chamber TV Show
- Logo and link to company website from the Seafood Festival site
- One free company insert in *Progress*
- Podium time at the Business to Business Breakfast in September
- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- Ability to do announcements from the stage throughout the weekend
- 20'x30' prominently placed booth space with tent at festival
- 50 VIP Sponsor Passes
- 50 Weekend Admission Passes
- Logo prominently placed on the Seafood Festival T-shirt
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- Priority #1 for selection of two hours of distribution of company promotional material at the Beer Booths
- Two signed, numbered, matted, and framed Seafood Festival posters
- Up to six banners to be placed throughout the festival site (banners to be created and provided by sponsor)
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)



## 2009 SPONSORSHIP PACKAGES

### ***Saturday Day Host Sponsorship***      ***\$8,000 Member/\$10,000 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banners to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- One free company insert in *Progress*
- Ability to do announcements from the stage on Saturday
- 10 VIP Sponsor Passes
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 free admissions to the festival
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)

### ***Friday Day Host Sponsorship***      ***\$7,500 Member/ \$9,500 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- One free company insert in *Progress*
- Ability to do announcements from the stage on Friday
- 10 VIP Sponsor Passes
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 free admissions to the festival
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)



***Sunday Day Host Sponsorship***

***\$7,000 Member/ \$9,000 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- Ability to do announcements from the stage on Sunday
- One free company insert in *Progress*
- 10 VIP Sponsor Passes
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 free admissions to the festival
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)

***Accommodations Sponsorship***

***\$6,000 Member/ \$12,000 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- One free company insert in *Progress*
- Ability to do announcements from the stage throughout the weekend
- 10 VIP Sponsor Passes
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 free admissions to the festival
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 20% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)



***Premier Charter Sponsorship***

***\$5,000 Member/\$10,000 Non-Member***

- Logo on festival site banner and promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- One free company insert in *Progress*
- 10 VIP Sponsor Passes
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 free admissions to the festival
- Priority #3 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 15% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)

***Cobia Catch Sponsorship***

***\$2,500 Member/\$5,000 Non-Member***

- Logo on festival site banner and promotional posters
- 4'x5' company banner on the fences (banner to be created and provided by sponsor)
- 10'x12' prominently placed booth space with tent at festival
- Eight VIP Sponsor Passes
- Eight Seafood Festival T-Shirts
- Eight tickets to the exclusive Sponsor Party
- 12 free admissions to the festival
- Priority #4 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole sponsorship and 10% off of Destin Seafood Festival Golf Classic sponsorship at level of choice (see attachment)



***Pompano Partner Sponsorship***

***\$1,500 Member/\$3,000 Non-Member***

- Logo on festival site banner
- 3'x4' company banner on the fences (banner to be created and provided by sponsor)
- Six VIP Sponsor Passes
- Six Seafood Festival T-Shirts
- Six tickets to the exclusive Sponsor Party
- Eight free admissions to the festival
- Priority #5 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, and matted Seafood Festival poster

***Pepsi Booth Sponsorship***

***\$1,200 Member/\$2,200 Non-Member (3 Available)***

- Logo on festival site banner
- 2'x3' company banner on the fences (banner to be created and provided by sponsor)
- Place banner on Pepsi Booth for the entire weekend
- Four VIP Sponsor Passes
- Four Seafood Festival T-Shirts
- Four tickets to the exclusive Sponsor Party
- Six free admissions to the festival
- Ability to work in the Pepsi Booth and distribute company promotional material

***Associate Angler Sponsorship***

***\$1,000 Member/\$2,000 Non-Member***

- Logo on festival site banner
- 2'x3' company banner on the fences (banner to be created and provided by sponsor)
- Four VIP Sponsor Passes
- Four Seafood Festival T-Shirts
- Four tickets to the exclusive Sponsor Party
- Six free admissions to the festival
- Priority #6 for selection of two hours of distribution of company promotional material at the Beer Booths

***First Mate Sponsorship***

***\$500 Member/\$1,000 Non-Member***

- Two tickets to the exclusive Sponsor Party
- Two free admissions to the festival



2009 SPONSORSHIP APPLICATION

To sponsor, please complete this Sponsorship Application.

By reading this information and signing, I hereby agree to and understand the enclosed sponsorship packages for the 2009 Destin Seafood Festival. Please indicate your partnership level:

- |  |  |
|--|--|
| <input type="checkbox"/> Corporate Sponsor \$12,000                | <input type="checkbox"/> Saturday Corporate Day Host \$8,000 |
| <input type="checkbox"/> Friday Corporate Day Host \$7,500         | <input type="checkbox"/> Cobia Catch Sponsor \$2,500         |
| <input type="checkbox"/> Sunday Corporate Day Host \$7,000         | <input type="checkbox"/> Pompano Partner Sponsor \$1,500     |
| <input checked="" type="checkbox"/> Accommodations Sponsor \$6,000 | <input type="checkbox"/> Pepsi Booth Sponsor \$1,200         |
| <input type="checkbox"/> Premier Charter Sponsor \$5,000           | <input type="checkbox"/> Associate Angler Sponsor \$1,000    |
| <input type="checkbox"/> First Mate Sponsor \$500                  |  |

\*Pricing above is for members. Non-Members will pay a higher price. Please contact the Director of Events at the Destin Area Chamber of Commerce for more information.

COMPANY \_\_\_\_\_

COMPANY (the way you would like your company named in all marketing material, if different than above)

\_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

AMOUNT ENCLOSED \_\_\_\_\_ (Check payable to Destin Chamber)

AUTHORIZED SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

\*The Chamber and the Seafood Festival assume no liability for damage to sponsors' property or for any injury to someone working for the sponsor at the Seafood Festival. The sponsor assumes all liability for any damages to sponsors' property or for any injury to a person working for the sponsor during the Seafood Festival. Sponsor and all parties related to said sponsor agree to abide by all rules and regulations of the Seafood Festival. Any violation of rules or policies of the Destin Area Chamber or the Seafood Festival could result in removal of sponsor from the festival. Upon execution of this agreement all fees are non-refundable. **No refunds will be made in case of rain or other natural disaster.**