

32nd Annual
Destin Seafood Festival

*The Best Fall Event in Destin
31,000 Attendees*

September 17-19, 2010



Sponsorship Opportunities



*32nd Annual Destin Seafood Festival
September 17-19, 2010*

**Introduce your company to 31,000 prospects
through a Seafood Festival sponsorship...**

Attended by more than 31,000, from locals and visitors to families and foodies, the Destin Seafood Festival is an annual tradition in one of the panhandle's most beautiful communities. More than 20 food vendors, most of them favorite local restaurants, present delicious dishes during the 3-day event.

A main stage hosts live entertainment to please every palette from nationally known headliners to homegrown musicians, while our kids' zone is packed with enough fun and excitement to exhaust even the most exuberant child or teen.

Throughout the event, festival-goers can stroll through booths to meet our business partners (in other words, YOU, our sponsors!) or find treasures among the local and regional arts and crafts vendors.

Please mail payment with signed Sponsorship Agreement to:

Risa Garner, Director of Events, Destin Area Chamber of Commerce
4484 Legendary Drive Ste. A, Destin, FL 32541
Office (850) 837-2711 X2 Fax (850) 654-5612

Thank you, and we look forward to partnering with you!



2010 SPONSORSHIP PACKAGES

Our sponsorship packages enable you to enjoy community recognition, market your products and services to 31,000 festival-goers, and get your employees out into and involved in our community.

Please find a package below tailored to your sponsorship goals:

Corporate Sponsorship

\$12,000 Member/\$20,000 Non-Member

- One spot on the Destin Area Chamber TV Show
- Logo and link to company website from the Seafood Festival site
- Podium time at the Business to Business Breakfast in September
- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- Ability to do announcements from the stage throughout the weekend
- 20'x30' prominently placed booth space with tent at festival
- 50 VIP Sponsor Arm Bands
- 50 Weekend Admission Passes
- Logo prominently placed on the Seafood Festival T-shirt
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- Priority #1 for selection of two hours of distribution of company promotional material at the Beer Booths
- 2 signed, numbered, matted, and framed Seafood Festival posters
- Up to 6 banners to be placed throughout the festival site (banners to be created and provided by sponsor)
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice



2010 SPONSORSHIP PACKAGES

Saturday Day Host Sponsorship ***\$8,000 Member/\$10,000 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banners to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- Ability to do announcements from the stage on Saturday
- 10 VIP Sponsor Arm Bands
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 Weekend Admission Passes
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice

Friday Day Host Sponsorship ***\$7,500 Member/ \$9,500 Non-Member***

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- Ability to do announcements from the stage on Friday
- 10 VIP Sponsor Arm Bands
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 Weekend Admission Passes
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice



Sunday Day Host Sponsorship

\$7,000 Member/ \$9,000 Non-Member

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- Ability to do announcements from the stage on Sunday
- 10 VIP Sponsor Arm Bands
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 Weekend Admission Passes
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 25% off of Destin Seafood Festival Golf Classic sponsorship at level of choice

Accommodations Sponsorship

\$6,000 Member/ \$12,000 Non-Member

- Logo in newspaper advertisements, on festival site banner, and on promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- Ability to do announcements from the stage throughout the weekend
- 10 VIP Sponsor Arm Bands
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 Weekend Admission Passes
- Priority #2 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 20% off of Destin Seafood Festival Golf Classic sponsorship at level of choice



Premier Charter Sponsorship***\$5,000 Member/\$10,000 Non-Member***

- Logo on festival site banner and promotional posters
- 5'x6' company banner on the fences (banner to be created and provided by sponsor)
- 15'x15' prominently placed booth space with tent at festival
- 10 VIP Sponsor Arm Bands
- 10 Seafood Festival T-Shirts
- 10 tickets to the exclusive Sponsor Party
- 16 Weekend Admission Passes
- Priority #3 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole Sponsorship and 15% off of Destin Seafood Festival Golf Classic sponsorship at level of choice

Cobia Catch Sponsorship***\$2,500 Member/\$5,000 Non-Member***

- Logo on festival site banner and promotional posters
- 4'x5' company banner on the fences (banner to be created and provided by sponsor)
- 10'x12' prominently placed booth space with tent at festival
- 8 VIP Sponsor Arm Bands
- 8 Seafood Festival T-Shirts
- 8 tickets to the exclusive Sponsor Party
- 12 Weekend Admission Passes
- Priority #4 for selection of two hours of distribution of company promotional material at the Beer Booths
- Signed, numbered, matted, and framed Seafood Festival poster
- Hole sponsorship and 10% off of Destin Seafood Festival Golf Classic sponsorship at level of choice

***Pompano Partner Sponsorship******\$1,500 Member/\$3,000 Non-Member***

- Logo on festival site banner
- 3'x4' company banner on the fences (banner to be created and provided by sponsor)
- 6 VIP Sponsor Arm Bands
- 6 Seafood Festival T-Shirts
- 6 tickets to the exclusive Sponsor Party



2010 SPONSORSHIP APPLICATION

To sponsor, please complete this Sponsorship Application.

By reading this information and signing, I hereby agree to and understand the enclosed sponsorship packages for the 2010 Destin Seafood Festival. Please indicate your partnership level:

- | | |
|--|--|
| <input type="checkbox"/> Corporate Sponsor \$12,000 | <input type="checkbox"/> Saturday Corporate Day Host \$8,000 |
| <input type="checkbox"/> Friday Corporate Day Host \$7,500 | <input type="checkbox"/> Cobia Catch Sponsor \$2,500 |
| <input type="checkbox"/> Sunday Corporate Day Host \$7,000 | <input type="checkbox"/> Pompano Partner Sponsor \$1,500 |
| <input type="checkbox"/> Accommodations Sponsor \$6,000 | <input type="checkbox"/> Soda Booth Sponsor \$1,200 |
| <input type="checkbox"/> Premier Charter Sponsor \$5,000 | <input type="checkbox"/> Associate Angler Sponsor \$1,000 |
| <input type="checkbox"/> First Mate Sponsor \$500 | |

**Pricing above is for members. Non-Members will pay a higher price. Please contact the Director of Events at the Destin Area Chamber of Commerce for more information.*

COMPANY _____

COMPANY (the way you would like your company named in all marketing material, if different than above)

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ CELL _____

EMAIL ADDRESS _____

AMOUNT ENCLOSED _____ (Check payable to Destin Area Chamber)

AUTHORIZED SIGNATURE _____ Date _____

*The Chamber and the Seafood Festival assume no liability for damage to sponsors' property or for any injury to someone working for the sponsor at the Seafood Festival. The sponsor assumes all liability for any damages to sponsors' property or for any injury to a person working for the sponsor during the Seafood Festival. Sponsor and all parties related to said sponsor agree to abide by all rules and regulations of the Seafood Festival. Any violation of rules or policies of the Destin Area Chamber or the Seafood Festival could result in removal of sponsor from the festival. Upon execution of this agreement all fees are non-refundable. **No refunds will be made in case of rain or other natural disaster.**